THE CLEVELAND MUSEUM OF ART
CLEVELAND 6. OHIO
TELEPHONE: GARFIELD 1-7340

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The exhibition of 20TH CENTURY DESIGN: U.S.A. which has just opened at The Cleveland Museum of Art is a timely one. It shows not only articles designed for today but reviews critically some of the fine creative products of the past half-century in American design and focuses attention on those articles that might be called classics of the period.

Generally the exhibition consists of articles that have been on the American scene continuously since 1955 or before, and are still currently in production.

Hundreds of articles in everyday use are in the exhibition. Each article may be considered a masterpiece of its kind whether in the category of furniture, household appliances, business machines, scientific apparatus, sport equipment, toys, personal articles or luggage.

Many articles no longer in production will be included as landmarks in the history of design. The focus will be on manufactured objects for quantity production and large scale use but many unique handmade objects will be included because of their historical significance or relation to the 20th Century American tradition.

Articles in the exhibition were assembled from private sources, museum collections, factories, showrooms of American industry and the workshops of designer-craftsmen throughout the United States.

Only seven museums in the country will have the opportunity to see this unusual exhibition. It will be open free to the public through August 23.

For further information and photographs write or telephone Margaret R. Parkin
GArfield 1-7340

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